



NATIONAL FOUNDATION FOR  
CREDIT COUNSELING

*Knowing the difference can  
make all the difference.*

**GAIL CUNNINGHAM**  
**Vice President of Public Relations**  
**National Foundation for Credit Counseling**

Gail Cunningham serves as vice president of public relations for the National Foundation for Credit Counseling (NFCC), Inc. based in Silver Spring, MD. In that role, Cunningham interfaces with the national media and oversees outreach initiatives such as the foundation's partnership with MSN Money, the annual Consumer Financial Literacy Survey, the annual MONEY WISE National Financial Literacy Poster Contest, the nationwide Protect Your Identity Week events, as well as activities supporting financial education during April, Financial Literacy Month.

Cunningham began her career in the credit counseling sector in 1987. During over two decades in the industry, Cunningham has provided one-on-one financial counseling to thousands of consumers, and reached tens of thousands more through hosting television shows related to consumer education on cable and network television, as well as writing a weekly financial education column that appeared in multiple newspapers and online sites. Continuing her outreach to consumers, she has participated in live online financial education chats with major outlets such as the *Washington Post* and the *Dallas Morning News*.

She has been a featured financial expert for the nation's top media outlets, including: NBC Nightly News, Good Morning America, the *New York Times*, the *Washington Post*, CNN, National Public Radio, *USA Today*, *Newsweek*, *Forbes*, *Smart Money*, MSN Money, Bankrate.com, the Associated Press, FOX Business Network and Bloomberg News. She has also participated in advice columns and stories in consumer publications including *Money Magazine*, *Good Housekeeping*, *Family Circle*, *Black Enterprise*, and *Quick and Simple*.

In 2002, Cunningham was honored with the PACE Award as National Counselor of the Year by the NFCC, and in 2004 she was appointed to the U.S. Department of Labor, Women's Division team of experts for their Wi\$e Up Program.

She has served on numerous community boards and commissions including the Better Business Bureau, Wichita County Housing Authority, Court Appointed Special Advocates (CASA), Habitat for Humanity Family Nurturing Committee, charter member of the City of Wichita Falls Family Self Sufficiency Program, and the North Texas Rehabilitation Center. The Texas Employment Commission also commended Cunningham for her significant contributions to the "JOBS" program.

Cunningham attended Tulane University in New Orleans, LA, and the University of Texas at Austin.