



NFCC 44<sup>TH</sup> ANNUAL  
LEADERS CONFERENCE  
SEPTEMBER 14-16, 2009  
WASHINGTON, DC  
2009 SPONSORS  
AND EXHIBITORS'  
PROSPECTUS  
AND REGISTRATION



NATIONAL FOUNDATION FOR  
CREDIT COUNSELING

44<sup>TH</sup> ANNUAL

LEADERS  
CONFERENCE

Washington, DC

September 14-16, 2009

# 2009 Sponsors and Exhibitors' Prospectus and Registration Brochure



The National Foundation for Credit Counseling, Inc.® (NFCC) will hold its 44th Annual Leaders Conference at the Omni Shoreham Hotel, in Washington, DC from September 14-16, 2009. Much of this year's program will align with the strategic priorities identified at the Leadership Summit this past spring. This includes: driving legislative and regulatory change, pursuing funding opportunities that support core services of Member Agencies, and building national partnerships and reinforcing existing relationships with key organizations. Please direct all inquiries regarding conferences and meetings to Mary Ann Reott at (301) 576-2513 or at mreott@nfcc.org.

The Exhibit Hall and Sponsors' Display area will be open on Monday, September 14 and Tuesday, September 15.

We look forward to seeing you in our nation's capital this Fall!

## Location:

### Omni Shoreham Hotel

2500 Calvert St NW • Washington, DC 20008  
(202) 234-0700 (P) (202) 265-7972 (F)  
www.omnihotels.com

## Hotel Information:

**Reservation Deadline:** Friday, August 13, 2009  
Room Rates: \$224 per night Single/Double  
(plus applicable taxes)

**Reservation #:** 1-800-444-OMNI (6664)  
(ask for the NFCC group rate)

## Visit the Omni Shoreham Hotel

### NFCC registration page at:

<http://www.omnihotels.com/FindAHotel/WashingtonDCShoreham/MeetingFacilities/2009NFCCAnnualLeadersConference.aspx>

*NOTE: This link will take attendees directly to the special reservation page for our conference with the discounted rates. If you would like to connect direct to the Omni online, visit the NFCC Web site in the 'Conferences and Meetings' section where there is also a direct link to this Omni Page where you can efficiently make your reservations.*

## Who is attending?

The NFCC Leaders Conference is open to all NFCC Member Agencies, non-member and independent counseling and debt management organizations, creditors, vendors, consumer finance advocacy organizations, and all other consumer finance/credit and financial education organizations, in addition

to other invited guests from government agencies, private corporations, and other counseling networks.

## Why participate?

Participation at the NFCC conference provides your company with face-to-face interaction with industry practitioners and leaders who seek cutting-edge, cost-effective, and efficient products to enhance their mission and goals. Some specific needs of conference attendees include:

### ► Education/Counseling Services:

At the core of a credit counseling agency is its counseling and education services. Agencies are seeking innovative and creative educational products to offer their clients, the general adult population, and students.

### ► Technology and Operational Services:

Attendees are looking for new and improved technologies to streamline record-keeping, processing, and back-office operations. As the industry undergoes transformation, credit counselors are exploring ways to make their operations more efficient and resourceful. Outsourcing back-office and other functions is of high interest to conference attendees.

### ► Promotion/Marketing Services:

To help promote their services, conference attendees need assistance in capitalizing on marketing opportunities and vehicles, through advertising, public relations direct marketing, and other marketing strategies.

**We hope you'll join us and share how your products and services can help support the growth of the financial and education sector as well as the success of our clients.**

# Program-at-a-Glance—Conference Overview

## Annual Leaders Conference Meeting Schedule (tentative)

### Sunday, September 13

12:00 Noon **Golf Outing to Old Hickory Golf Club, Woodbridge, VA** *(for those interested)*  
*(registration form is on the NFCC Web site in the Conferences and Meetings Section)*

### Monday, September 14

7:30 a.m. - 7:00 p.m. **Exhibit Hall Open**

#### **Conference Kickoff**

10:00 a.m. - 6:00 p.m. **NFCC General Sessions**

6:00 p.m. - 7:00 p.m. **Welcome Reception in Exhibit Hall**

### Tuesday, September 15

7:30 a.m. - 6:00 p.m. **Exhibit Hall Open**

8:00 a.m. – 1:00 p.m. **NFCC Workshops and General Sessions**

1:00 p.m. – 5:00 p.m. **Creditor Break Out Sessions and Advisory Council Meeting**  
*(please note, Break Out Sessions are for NFCC Members Only)*

5:00 p.m. – 6:00 p.m. **Closing Reception and Raffle Drawing in Exhibit Hall**

7:00 p.m. **NFCC Recognition Dinner**

### Wednesday, September 16

#### **NFCC Member Day**

8:00 a.m. – 5:00 p.m. **NFCC Member-Only Sessions**

### Thursday, September 17

8:00 a.m. – 11:00 a.m. **Private Tour of US Treasury Building** *(for those interested)*  
*(registration is open to non-Members and guests)*

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#### **PLEASE NOTE:**

Meeting schedule is tentative and subject to change. As speakers and sessions are confirmed they will be placed in the schedule. There will be no COA Train the Trainer sessions at this year's conference.

# Sponsorship and Exhibitor Information:

## Sponsorship Packages are now available *(determined on first come, first served basis):*

Please contact Mary Ann Reott at mreott@nfcc.org or (301) 576-2513 for more information.

**Golf Tournament Sponsorship:** a Golf Tournament is scheduled at the- Old Hickory Golf Club for Sunday, September 13 with sponsorship opportunities ranging from \$100 to \$1,500. Please contact Rick Tuman at rick27@mindspring.com or (352) 867-1865, ext.121 for more information. **REGISTER NOW** for the NFCC Golf Tournament at the Old Hickory Golf Club in Woodbridge, VA at the NFCC Web site [www.nfcc.org](http://www.nfcc.org) in the Conferences and Meetings section. Full registration materials are provided.

## Sponsorship Levels

### Tier I Partner

*(\$15,000 and above or equivalent in-kind donation)*

- Invitation to speak at a Conference Training Session
- Inclusion in Annual Leaders Conference Marketing Materials
- Annual Leaders Conference Registration for two
- Prominent Booth and Corporate Banner Display at Annual Leaders Conference
- Choice selection of marquee event sponsorship at Annual Leaders Conference – PACE recognition event, Networking Reception, Day Trip, etc.
- Two (2) tickets to PACE recognition event on 9/15/09
- Logo placement on NFCC Web site in Members Only section for calendar year
- Half page ad in NFCC semi-annual newsletter *Notables* for two issues (audience: NFCC National Stakeholders, NFCC membership, and their local stakeholders)
- Sponsor spotlight article in an issue of the NFCC eNews (audience NFCC membership)

- Logo placement on NFCC Web site in Members Only section for calendar year
- Half page ad in NFCC semi-annual newsletter *Notables* (audience: NFCC National Stakeholders, NFCC membership, and their local stakeholders)

### Tier III Partner

*(\$5,000 to \$9,999 or equivalent in-kind donation)*

- Inclusion in Annual Leaders Conference Marketing Materials
- Annual Leaders Conference Registration for two
- Booth at Annual Leaders Conference
- Two (2) tickets to PACE recognition event on 9/15/09
- Choice selection of coffee break sponsorship
- Quarter page ad in one (1) issue of NFCC semi-annual newsletter *Notables* (audience: NFCC National Stakeholders, NFCC membership, and their local stakeholders)
- Logo placement on NFCC Web site in Members Only section for six months



### Tier II Partner

*(\$10,000 to \$14,999 or equivalent in-kind donation)*

- Inclusion in Annual Leaders Conference Marketing Materials
- Annual Leaders Conference Registration for two
- Prominent Booth at Annual Leaders Conference
- Choice selection of marquee event sponsorship at Annual Leaders Conference – Networking Reception, Continental Breakfast, Day Trip, etc.
- Two (2) tickets to PACE recognition event on 9/15/09

### Exhibitor *(\$1,400)*

- Annual Leaders Conference Registration fee for one (1) representative
- Booth at Annual Leaders Conference
- One (1) ticket to PACE recognition event on 9/15/09
- Company name listed on NFCC Member Section Web site
- Company profile or brochure in attendee packets
- Conference Exhibitor Listing

# Conference Registration Information and Forms

**Conference Exhibitor  
Registration deadline:  
Friday, August 14, 2009**

**Conference Exhibitor  
Registration refund:  
No refunds after Friday,  
August 28, 2009**

## How to Register 2 easy ways:

- **Fax** completed registration form and signed contract page to NFCC Meeting Registration at: (301) 495-5623.
- **Mail** completed registration form and signed contract page with payment to NFCC Meeting Registration, 801 Roeder Road, Suite 900, Silver Spring, MD 20910.

### Items to be submitted to the NFCC by August 21 via:

**Email:** mreott@nfcc.org,  
**Fax:** (301) 495-5623 or;  
**Mail:** 801 Roeder Rd., Ste 900,  
Silver Spring, MD 20910

- Completed Registration Form with signed Sponsors / Exhibitors Contract
- EPS formatted company / organization logo (color or black & white) (emailed)
- Company flyer or brochure (300 copies for inclusion in conference materials) (mail to attn: Mary Ann Reott at above address)
- Full payment



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## Sponsor and Exhibitor Registration Form

**PLEASE PRINT OR TYPE ALL INFORMATION (PHOTOCOPY AS NEEDED)**

Company/Agency: \_\_\_\_\_

Registrant #1: Full Name: \_\_\_\_\_

Title: \_\_\_\_\_ Badge Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Special needs or dietary requests: \_\_\_\_\_

Arrival Date: \_\_\_\_\_ Departure Date: \_\_\_\_\_

Registrant # 2: Full Name: \_\_\_\_\_

Title: \_\_\_\_\_ Badge Name: \_\_\_\_\_

Special needs or dietary requests: \_\_\_\_\_

Arrival Date: \_\_\_\_\_ Departure Date: \_\_\_\_\_

Yes, we will donate the following gift as a raffle prize for conference attendees: \_\_\_\_\_

### Conference Exhibitor Registration Fees

*(Available on first come first serve basis)*

Fees include attendance at specific events. Registration fees do not cover your individual hotel room charges. Please see NFCC Web site for the Old Hickory Golf Club Outing registration form and details. Complete all that apply below:

	Sponsor Amount	Total Amount
<input type="checkbox"/> Tier I Sponsor	\$15,000.00	
<input type="checkbox"/> Tier II Sponsor	\$10,000.00	
<input type="checkbox"/> Tier III Sponsor	\$5,000.00	
<input type="checkbox"/> Exhibitor Fee	\$1,400.00	
<input type="checkbox"/> Each add'l registration	\$300.00	
<input type="checkbox"/> 9/15 Awards Dinner Only	\$60.00 per person X ( )	
<input type="checkbox"/> 9/17 Private U.S. Treasury Building Tour	\$10.00 per person X ( )	
<b>TOTAL</b>		

Visa     MasterCard     Amex

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_ 3-Digit Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Indicate here if paying by check. Please enclose check with this form.

# Sponsors/Exhibitors Contract & Terms And Conditions

Please read these terms and conditions completely before signing your exhibit booth space application and contract.

## 1. AGREEMENT TO TERMS/CONDITIONS

- a. "NFCC" as used herein shall mean the National Foundation for Credit Counseling Inc., or its officers, directors, committees, members, employees, or agents acting on behalf of NFCC, in the management of the exhibit area.
- b. By signing the Exhibit Space Reservation Form and Sponsors/Exhibitors Contract for NFCC's 44th Annual Conference and Exhibition, each exhibiting company agrees, for itself and on behalf of its booth representatives, to abide by these terms and conditions, it being understood and agreed that the sole control of the exhibitions hall rests with the NFCC. All matters not specifically covered by these terms and conditions shall be subject to the decisions of the Exhibits Manager. All terms of this contract will be enforced by and through the Exhibits Manager.
- c. It is the responsibility of the exhibiting company to make its booth representatives and any other company employees or agents attending the conference aware of all exhibitor terms, conditions, and policies.

## 2. PAYMENT TERMS AND SPACE ASSIGNMENT

- a. Applications for space received on or before August 14, 2009:
- (1) A deposit equal to 50% of the total booth expense reserved must have been received, along with a signed copy of the Sponsor and Exhibitor Registration Form, for space to be assigned.
  - (2) An initial assignment of space will be done as applications are received. This initial assignment phase will be based on, in order of priority, sponsorship participation, booth size requirements, participation in previous exhibits, date of receipt of application, and proximity to previously assigned competing firms.
  - (3) If payment for the remaining 50% balance is not received by August 21, 2009, the assigned space may be reassigned or sold. In such an event, another space will be assigned based on locations still available when payment for the outstanding balance is received. If payment for the outstanding balance is not received prior to the beginning of the exhibition, or if no space is available when the outstanding balance is received, the deposit will be forfeited.
- b. Applications postmarked after August 14, 2009:
- (1) Payment in full must accompany the Sponsor and Exhibitor Registration Form.
  - (2) Space, if available, will be assigned entirely on a first-come, first-served basis.
- c. Assignment of booth space is at the sole discretion of the NFCC.

## 3. SHOW RULES AND REGULATIONS

The following rules and regulations are included to promote a successful and safe show and may be amended at any time by the NFCC to accomplish those goals. Exhibits shall be shown only in the official exhibit area as established by the NFCC's Exhibits Manager. NFCC reserves the right to have any exhibitor or any of its representatives or guests removed from the show area if they are found to be in violation of any of this agreement's terms or conditions. If the NFCC takes any action against a party according to the provisions of this section, the exhibitor may not recover any exhibit fees paid to the NFCC.

- a. Use of exhibit space and exhibit activities:
- (1) An exhibitor's demonstration area shall be so designed so as to include only the area contracted for and to not interfere with the rights of other exhibitors and visitors. No exhibit may interfere with the use of other exhibits, impede access to other exhibits, or impede the free use of the aisles between exhibits. NFCC shall have authority to take whatever means necessary to control objectionable activities, if necessary, at the expense of the offending exhibitor.
  - (2) Exhibit booths must be attended or maintained by at least one exhibitor at all times during exhibit hours.
  - (3) Amplifying equipment of any nature may not be used without written permission of NFCC. Noisy or obstructive work, noisily operated displays, or displays producing objectionable odors will not be allowed.
  - (4) When using costumed persons or mannequins, the exhibitor shall be sure that their manner and appearance do not offend even the most critical. Use of animals is prohibited without the NFCC's prior written permission.
  - (5) Exhibitors wishing to offer food of any kind from their display must receive prior written permission from NFCC. Any beverage or prepared food dispensed or given away at booths must be supplied and prepared by the Omni Shoreham Hotel. In order to maintain the appearance of the exhibition hall, exhibitors offering food products may be required to provide periodic cleaning services, at their expense, to all common areas of the hall.
  - (6) Exhibitors shall not display articles, equipment, or information concerning services in any area of the hotel, except within assigned booth space or as arranged through NFCC. All activities not a part of the official NFCC Annual Conference that will be sponsored by exhibiting companies shall not be scheduled during official conference events or exhibit hours.
  - (7) Exhibits found objectionable in the opinion of NFCC, or unrelated to the products and services used by the financial and credit counseling and educational community, may be prohibited.
  - (8) Except for official speakers, persons connected with non-exhibiting concerns will be prohibited from exhibiting, soliciting, or displaying in any areas of the conference facilities. Exhibitors are urged to notify show management if they observe unauthorized

activity.

(9) In accordance with hotel regulations, any tape applied to walls, floors, carpets, furnishings, etc. must be approved in advance. Any property damaged by exhibitors must be replaced in its original condition by the exhibitor at the exhibitor's expense. This includes the removal of all tape residue. The use of packing tape is prohibited on floor surfaces. No painting of any kind is allowed inside the hotel.

## b. Subleasing:

- (1) Exhibitors may not sublet their space nor any part thereof, nor exhibit, offer for sale, give as a premium, or advertise articles not manufactured or sold in their own names, except where such articles are required for the proper demonstration or operation of exhibitor's displays, in which case identification of such articles shall be limited to the regular nameplate, imprint, or other identification which, in standard practice, appears normally on the article.
- (2) Co-participation by any other corporation or firm or its representatives in the space assigned to the original applicant must be by prior written permission of NFCC and shall be subject to an additional charge equal to one-half of the rental cost of space reserved, if accepted by NFCC. Exhibitors may not permit non-exhibiting companies' representatives to work in their booth, as only one company is permitted for each booth.

## c. Booths:

Each 8' x 8' exhibit booth will have standard booth equipment (back and side wall draping, 2 chairs, wastebasket and identification sign) provided by NFCC's exhibit contractor. If an exhibitor plans to install a complete display, no part of the display shall obstruct any part of the aisle or the view of adjacent booths. No display may exceed a height of eight feet on the back wall, 48 inches on the side wall, and a length of six feet on the side wall.

## d. Installation and dismantling of exhibit booths:

- (1) Installation of exhibits will begin at 5:00 p.m. on Sunday, September 13, 2009 and must be completed no later than 10:00 p.m. that evening. (The hall will open to attendees at 7:30 a.m. on Monday, September 14, 2009.) Exhibitors will not be permitted to erect or dismantle their display during official exhibition hours or at any other time not established by conference manager (Mary Ann Reott).
- (2) It is the responsibility of the exhibitor to see that all its materials are delivered to and removed from the exhibition hall by the deadlines specified by NFCC. Should this not occur, NFCC reserves the right, at its discretion, to cause to have a display erected or dismantled at the expense of the exhibitor and with no liability to NFCC.
- (3) No exhibit may be dismantled before 6:00 p.m. on Tuesday, September 15, 2009. Sponsors and exhibitors who dismantle their booth prior to this time will be charged a

# Sponsors/Exhibitors Contract & Terms And Conditions

*continued*

penalty of \$200 per single booth space (defined as an 8' x 8' area), and may be excluded from exhibiting at future NFCC conferences.

- e. Exhibitors and exhibitor representatives:
- (1) Each exhibiting company must name and register one person to be its official on-site representative, with authorization given to that person to enter into service contracts and to represent the company in dealings with NFCC.
  - (2) Each person working in the booth must be registered and have paid the appropriate fees, regardless of the length of time they will be attending the conference. No single booth may have more than four persons working in the booth at any one time.
  - (3) Booth representatives shall wear proper badge identification furnished by NFCC at all times. NFCC reserves the right to refuse further exhibiting privileges to companies violating this condition.
  - (4) Exhibitors may have access to the exhibition hall one hour prior to and one half hour following official exhibition hours. When this rule creates a hardship, special permission may be obtained from NFCC for access at other times.

f. Admission policy:

- (1) NFCC shall have sole control over all admission policies at all times. Admission badges will be issued and must be worn by each person attending the conference, exhibitors and delegates alike. Badges are not transferable.
- (2) Admission to the conference will be granted to all persons who have registered and, where applicable, paid the prescribed fee.

g. Security:

- (1) NFCC will provide security coverage during non-exhibit hours. Security provided by NFCC shall be deemed purely gratuitous on its part and shall in no way be construed to involve it in any liability to the exhibitor and shall in no way subject NFCC to any liability whatsoever with regard to the provision of security or lack thereof to the exhibitor. Exhibitors shall be responsible at all times for themselves and their officials, agents, employees or guests, or any personal belongings, exhibit materials and any other equipment, materials or items.
- (2) Security personnel shall have the right to inspect briefcases, packages, or carrying containers to determine if unauthorized merchandise is being removed from the exhibit hall.

#### 4. OFFICIAL SHOW CONTRACTOR AND SERVICES

a. Official service contractor:

- (1) Hargrove Incorporated has been contracted as the official general services contractor for NFCC's 44th Annual Leadership Conference & Exhibition. Exhibitors must use the services of the official service contractor to erect and dismantle their booths if use of a contractor is needed.
- (2) Hargrove Incorporated will mail or email

and exhibitor service manual to all registered sponsors and exhibitors shortly after registration is received, with complete details and deadline order dates for shipping procedures, rental displays, additional decorating, furniture, signs, cleaning, photography, floral, electrical, telephone, audiovisual service, drayage information, and display labor.

b. Shipping, handling, storage, and removal:

- (1) Information on shipping methods and rates will be sent to each exhibitor in the exhibitor manual. The exhibitor shall ship, at his/her own risk and expense, all articles to be exhibited. The official exhibit service contractor will provide storage for incoming freight, delivery to each booth, removal, storage and return of empty crates, removal and shipment of outbound freight. All charges are based on inbound weights. All shipments must be prepaid. The address on all crated materials shall include the exhibitor's name and booth number(s). Packing containers and packing/wrapping materials may not be stored under tables or behind displays.
- (2) Exhibitors are strongly encouraged to ship their materials in advance, directly to the advance warehouse named in the service manual. Cash-on-delivery shipments cannot be accepted at any time. All freight must be consigned to the official service contractor.
- (3) Exhibitor material remaining in the exhibition after the contracted move-out time has terminated will be removed at the expense of the exhibiting company. Handling/storage fees will be imposed to cover the cost of removing this material.

c. Contractor and labor coordination:

- (1) The official service contractor shall have control of all inbound and outbound freight to prevent congestion in the loading and unloading area and in any freight traffic area.
- (2) The official service contractor shall have complete control of all freight handling from the loading dock into and out of the exhibit hall, labor hired and scheduling and coordination of labor for the purpose of the orderly set-up, management and dismantling of the exhibition.
- (3) The exhibitor shall employ only accredited labor personnel for all work, other than that which can be properly handled by the exhibitor's own personnel in accordance with local labor regulations. Information regarding specific regulations which are applicable may be obtained from the official service contractor.
- (4) Only hand-carried items may be brought into the facility by exhibitor personnel. All items belonging to individual exhibitors must be brought in to the exhibit hall through the back service entrance. No carts or trolleys may be used by exhibitors to move exhibit items under any circumstances.

#### 5. COMPLIANCE WITH LAWS, STATUTES, AND ORDINANCES

- a. It is the responsibility of the exhibitor to be

knowledgeable of, and in compliance with, all applicable union regulations.

- b. The exhibitor must comply with all fire and safety laws, statutes, ordinances, and/or regulations, and all materials used by exhibitors and required by law, statute, ordinance, and/or regulation to be flameproof. In addition to that which may or may not be required by law, statute, ordinance, and/or regulation, the exhibitor shall use only nonflammable material whenever possible, including, but not limited to, its use of the following items: display materials, furnishings, table coverings, decorative items, booth equipment.
- c. The exhibitor warrants that all and any electrical equipment used in or relating to the exhibit, including, but not limited to, signs and lights, is in safe, good, and operable condition, able to pass the inspection of the local fire marshal.

#### 6. CANCELLATION OR TERMINATION OF AGREEMENT

a. Cancellation by exhibitor:

- Any space not occupied by 7:30 a.m., Monday, September 14, 2009, may be forfeited by the exhibitor, and this space may be resold, reassigned or otherwise used by the NFCC without refund unless arrangements for delayed occupancy have been approved in advance by NFCC. If the exhibitor desires to cancel a reservation for booth space, the following charges will be assessed:
- (1) Fifty percent (50%) of the booth rental fee for written cancellation notices postmarked by August 21, 2009 (you will receive a 50% refund);
  - (2) Seventy-five (75%) of the booth rental fee for written cancellation notices postmarked by August 26, 2009 (you will receive a 25% refund);
  - (3) No refunds of booth rental fee for written cancellation notices postmarked after August 26, 2009.

Registration cancellations must be submitted in writing by Wednesday, August 26, 2009 to: Mary Ann Reott by e-mail: mreott@nfcc.org, or by fax: (301) 495-5623, or by mail: NFCC, 801 Roeder Road, Suite 900, Silver Spring, MD 20910.

- b. Cancellation by NFCC: Upon cancellation or relocation of the Conference, the liability of NFCC shall be limited to a refund of all fees paid at date of cancellation. NFCC will not be liable for the fulfillment of this agreement as to delivery of space, if non-delivery is due to any of the following causes: destruction of or damage to the building or the exhibit area by fire or an act of God; acts of a public enemy; strikes; the authority of the law; or any cause beyond its control. NFCC will, however, in the event it is not able to hold an exhibit for any of the above-named causes, reimburse exhibitors pro-rata on any rental fee paid, less any and all legitimate expenses incurred by NFCC for advertising, administration, etc.

# Sponsors/Exhibitors Contract & Terms And Conditions

continued

## 7. INSURANCE

Exhibitors agree to maintain such insurance as will fully protect NFCC and the Omni Shoreham Hotel from any and all claims of any nature whatsoever, including damage to property, claims under the applicable Worker's Compensation Act, and claims for personal injury, including death, any or all of which may arise in connection with the installation, operation, or dismantling of the exhibitor's display, or in connection with the display itself, or with the exhibitor's conduct and participation in NFCC's 44th Annual Conference & Exhibition. Such coverage shall in no event be less than one-million dollars (\$1,000,000), and exhibitor must be able to produce evidence of such coverage to NFCC's Exhibit Manager upon request. In addition to this, exhibitors must add to their cost, protecting them against loss/damage to their materials by fire, theft, accident, etc. In all cases, exhibitors wishing to insure their goods must do so at their own expense. However, neither NFCC nor the Omni Shoreham Hotel will be liable for any loss of property to the exhibitor and/or their principals.

## 8. HOLD HARMLESS AND INDEMNIFICATION

NFCC assumes no responsibility for the protection and safety of the exhibitor, its officials, agents or employees, or the protection of the property of the exhibitor or its representatives, or of property used in connection with the exhibit, from theft or damage or destruction by fire, accident, or other cause. Any protection exercise by NFCC or the Omni Shoreham Hotel

shall be deemed purely gratuitous on its part and shall in no way subject NFCC or Omni Shoreham Hotel to any liability whatsoever with regard to the provision of security or lack thereof to the exhibitor. Exhibitors shall be responsible at all times for themselves and their officials, agents, employees or guests, or any personal belongings, exhibit materials and any other equipment, materials or items. The exhibitor shall be liable for and agrees to defend, indemnify, and hold harmless the NFCC and the Omni Shoreham Hotel and their respective directors, officers, agents, and employees from and against any claims, damages, causes of action, liability and judgments arising out of or relating to this agreement. The indemnification shall include, but shall not be limited to, the costs of investigating or defending against any claims, demands, or causes of action (including attorney's fees and costs of litigation); the amounts of any findings of liability against the parties described above, and the amounts of any judgments against the parties described above. Notwithstanding anything in the foregoing, nothing in this agreement shall be construed to deprive any of the parties described of the right, in their sole discretion, to select counsel to defend themselves against any and all such claims, demands, causes of action, liability, and judgments.

## 9. VIOLATIONS OF CONDITIONS

Any of the following actions by an exhibitor may constitute a violation of these Exhibitor Terms and Conditions:

- a. Use of a display that varies significantly from the Official Company Description.
- b. Violation of any municipal, state, or federal laws, rules, regulations, or safety codes.
- c. Failure to remove property from the hotel upon cancellation or relocation of the Conference.
- d. Failure to abide by these terms and conditions. Violation of these conditions in whole or in part may be cause for NFCC to reject, eject, or prohibit any exhibit in whole or in part, or prohibit any further activity by the exhibitor or its representatives. NFCC reserves the right to refuse future exhibiting privileges should any of these violations occur.

## 10. AMENDMENTS

Any and all matters/questions not specifically covered by the preceding terms and conditions shall be subject solely to the decision of NFCC. These terms and conditions may be amended at any time by NFCC, provided that such amendments shall not operate to substantially diminish rights now reserved to an exhibitor pursuant to an existing contract, and shall not operate to substantially increase the liability of the exhibitor. All amendments so made shall be binding on exhibitors equally with these terms and conditions.



Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please print name: \_\_\_\_\_

Title: \_\_\_\_\_

Company name and address: \_\_\_\_\_

*(Please note that a completed Sponsor and Exhibitor Registration Form and deposit must accompany this contract.)*

## Sponsor / Exhibitor Information Packets and Logistics:

Hargrove Incorporated located in Lanham, Maryland, has been retained as the official general services contractor for the NFCC's 44th Annual Leader Conference. Contact Exhibitor Services at (301) 306-4627 or customerservice@hargroveinc.com at Hargrove Incorporated for questions regarding your conference set-up and exhibit needs. You may also visit them on the web at www.hargroveinc.com. Your NFCC conference contact is: Mary Ann Reott at (301) 576-2513 (office); mreott@nfcc.org (email). Hargrove Incorporated will email exhibit conference packets to you that will include information on shipping, exhibit booth decorations and set-up (including electrical and telecommunications).

Your exhibit fee will include one 8x8 exhibit space, one 6' draped table, two side chairs, one wastebasket, and one booth identification sign, and electrical and telecommunications outlets, as needed. Please note: NFCC will assign all booth spaces, which will be allocated based on sponsorship level and availability at the time your registration is received.

# Additional Conference Information

## Meeting Attire

Attire for the meeting is business casual. In early September in Washington, average daytime highs are near 80 degrees, lows are near 60 degrees. Summertime conditions usually prevail in our nation's capital this time of year so expect this to be the case during our event. Downtown venues and surrounding sites are very accessible via walking so plan on packing comfortable shoes for outings. Rain fall is possible so a light jacket and/or umbrella are also suggested. Expect air conditioned meeting rooms and plan accordingly as well.

## Questions about the Conference?

Direct all comments or questions regarding the conference program, registration, travel, sponsorships, exhibitors and/or logistics to the attention of Mary Ann Reott at: mreott@nfcc.org or (301) 576-2513.

## Omni Shoreham Hotel

Location: 500 Calvert Street, NW,  
Washington, DC  
(202) 234-0700 (P)  
(202) 265-7972 (F)

## About the Hotel:

**The Omni Shoreham Hotel** is a true historic Washington, DC landmark that has hosted presidents, world leaders, and inaugural balls since 1930. Located in one of the most influential cities of the world, this grand luxury hotel offers a resort atmosphere and a personal taste of politics, culture, art, and music at its best. The four-diamond Omni Shoreham Hotel is nestled on 11 acres in picturesque Rock Creek Park in northwest Washington, DC and is only steps away from the National Zoo. Many of their 834 recently renovated luxury guest rooms offer spectacular views of the park. The Omni boasts a spacious fitness

center (\$10 per person p/day or \$18 per person p/stay), dry sauna, an outdoor heated resort pool surrounded by lush green landscaping (open through October weather permitting), jogging trails and exercise stations throughout Rock Creek Park, and massages, facials, pedicures, and manicures available by appointment.

There are several hotel restaurants to choose from as well as ample dining selections in nearby Woodley Park, Adams Morgan, and Dupont Circle. The Omni is just 8 miles from Reagan National Airport and 28 miles from Dulles International Airport. Check-in is 3:00 p.m. and Check-out is 12 Noon.



*"Its design -- wide corridors, vaulted ceilings and archways, and arrangements of pretty sofas and armchairs in the lobby and public spaces -- endows the Shoreham with the air of a grand hotel. The Omni rightfully boasts its status as the city's largest AAA four-diamond hotel, as well as its membership in Historic Hotels of America."*

— frommers.com

*"The energetic, professional staff is the cornerstone of this hotel's continued reign at the top of the conventions market. This resortly convention hotel is a much better choice."*

—professionaltravelguide.com



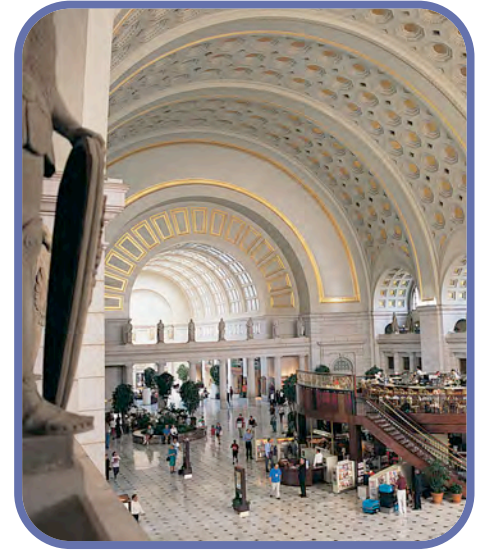
NATIONAL FOUNDATION FOR  
CREDIT COUNSELING

44TH ANNUAL

LEADERS  
CONFERENCE

Washington, DC

September 14-16, 2009



## Old Hickory Golf Club Outing

Join sports enthusiasts for the NFCC Golf Classic Scramble at the scenic Old Hickory Golf Club in Woodbridge, Virginia. The beautiful Par-72, 7077-yard championship layout is the work of architect Tim Freeland, who previously worked for the design firm of golf legend Gary Player. Attendees will depart the Omni Shoreham Hotel at 12 Noon on Sunday, September 13 to enjoy this annual tradition on the links. Registration and sponsorship information are available on our Web site at [www.nfcc.org](http://www.nfcc.org) in the Conference and Meetings Section. For further information please email Rick Tuman at: rick27@mindspring.com.



## Watch The Ravens Season Opener

For football fans, head north to Baltimore to watch the Ravens play in their season opener on September 13 at 1:00 p.m. at M&T Bank Stadium. Find more details at [www.baltimoreravens.com](http://www.baltimoreravens.com).



# Additional Conference Information

*continued*

## Plan Some Fun and Affordable (and often overlooked!) DC Excursions



Watch the **National Zoo's** conservation efforts first-hand and pay a visit to Tai Shan, only the third panda to be born and thrive in the U.S.

See the stars in **Rock Creek Park** at the only planetarium operated by the National Park Service.

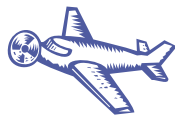


See the **National Mall** with DC by Foot, a walking tour company that gives free, family-friendly tours (gratuity recommended) infused with games, fun facts and trivia.



Make money (or see money made) with a free tour of the **Bureau of Engraving and Printing**.

Explore the beautiful grounds of the **National Cathedral**, the sixth largest cathedral in the world, and then take a Gargoyle Tour and see how these whimsical creatures reflect history in stone. There's even one fashioned after Darth Vader.



Play pilot in a mock cockpit at **America by Air**, an exhibition on permanent display at the **Smithsonian National Air and Space Museum**.

Walk among living butterflies at the **National Museum of Natural History's Butterfly Pavilion**.

Sit in the lobby of the **Willard InterContinental Hotel** to imagine history unfolding. The hotel is where President Ulysses S. Grant popularized the term "lobbyist" and where Rev. Dr. Martin Luther King, Jr. wrote his renowned, "I Have a Dream" speech.

Have a heart-to-heart with Honest Abe at the **Lincoln Memorial** then walk along the **Reflecting Pool** to experience the solemn **WWII Memorial**.

See the original **Declaration of Independence, U.S. Constitution and Bill of Rights** at the **National Archives**, then stick around to research your own family's immigration records. Check out the **Library of Congress** new and interactive elements, like the re-creation of Thomas Jefferson's original library.

Visit **Arlington National Cemetery** to see the **Changing of the Guard** ceremony at the **Tomb of the Unknowns**.

Trace the names of loved ones lost at the **Vietnam Veteran's Memorial Wall**, a place of deep reflection for many visitors.

Test your history knowledge at the **National Portrait Gallery**, where the nation's only complete collection of presidential portraits outside the White House is located.



See America's story told through stamps at the **National Postal Museum**. Then walk across the street to 100-year-old **Union Station** to get inspired by its beautiful architecture.



Information provided courtesy of **The Washington DC Tourism Office** visit [www.washington.org](http://www.washington.org) for more details.



## Shipping Packages Ahead

Shipments for exhibits or displays should be arranged through Hargrove Incorporated.

## Hotel Location and Transportation

The Omni Shoreham Hotel is located just 8 miles from Washington Reagan National Airport, 28 miles from Dulles International Airport, and 45 miles from Baltimore-Washington Airport (BWI). The hotel is also convenient to the Metrorail system, located only one mile from the Woodley Park/Zoo/Adams Morgan Metro Station. For information on the Metrorail system, visit [www.wmata.com](http://www.wmata.com).

The Omni Hotel does not have a shuttle bus. Taxi, limo, and shuttle services are available at all three airports. Super Shuttle (**1-800-BLUE-VAN**) provides service to and from all three airports; approximate shuttle costs from Washington Reagan National is \$12 one way, from Dulles is \$25 one way, and from BWI is \$30 one way. Approximate costs for a one way taxi are \$20 from Washington Reagan National, \$55 from Dulles, and \$65 from BWI. For more information on transportation to and from the Washington area airports, visit [www.metwashairports.com](http://www.metwashairports.com) or [www.bwiairport.com](http://www.bwiairport.com).